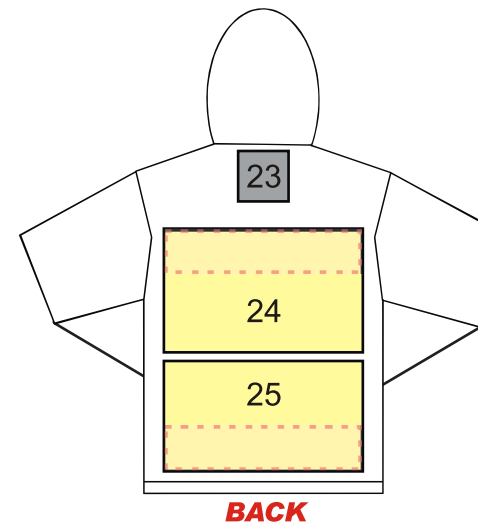
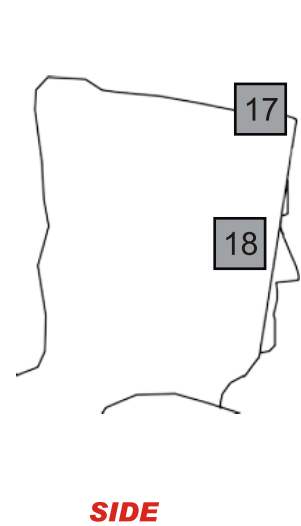
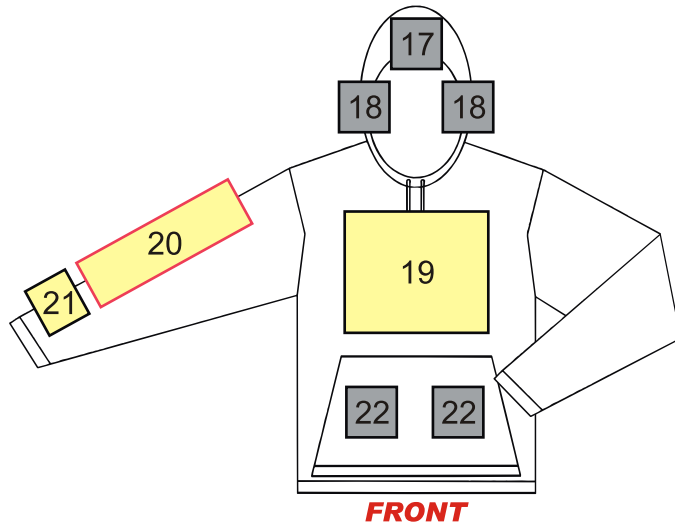
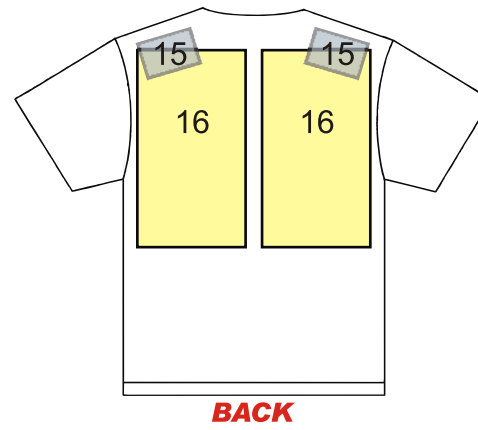
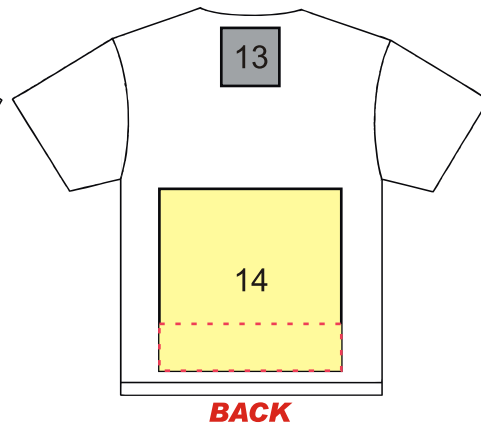
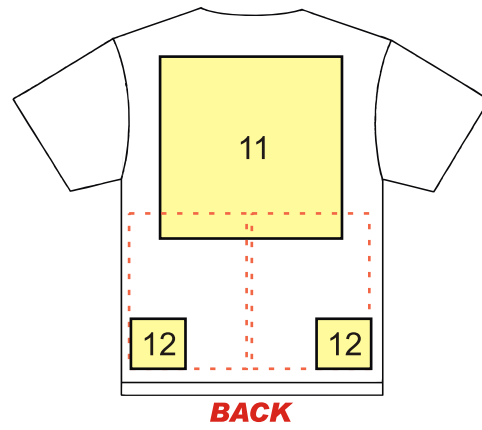
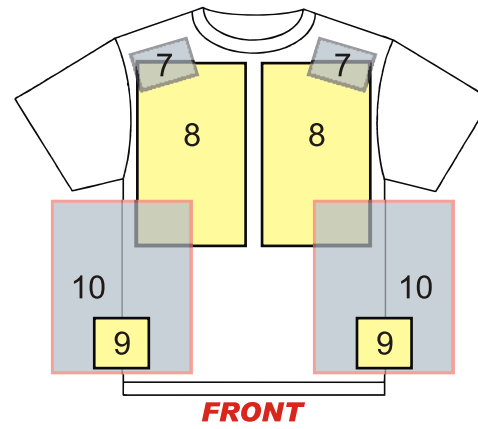
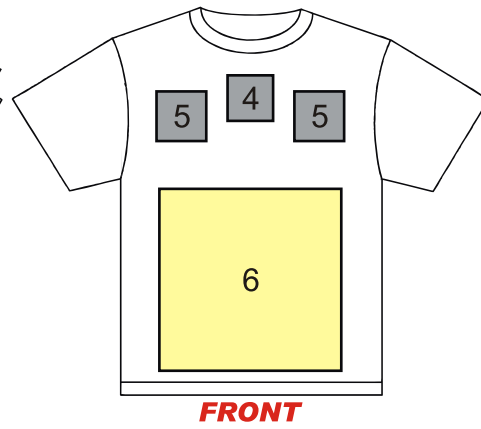
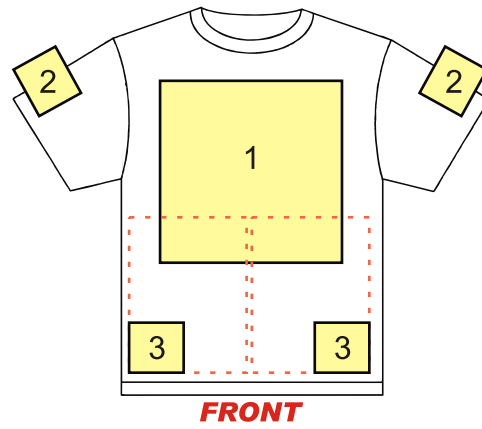
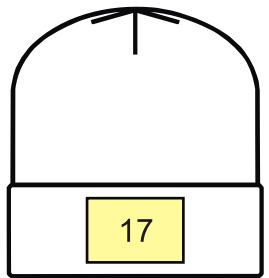
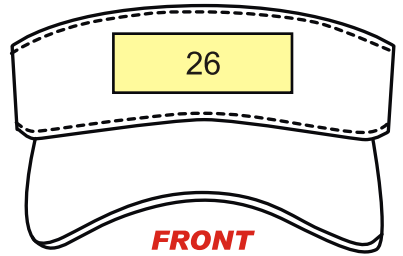
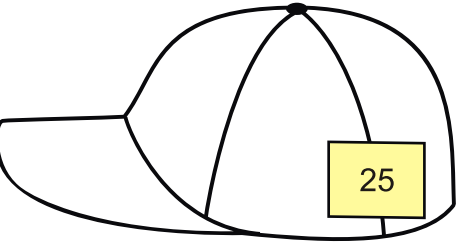
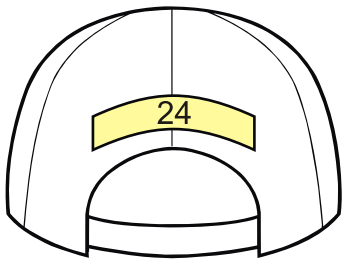
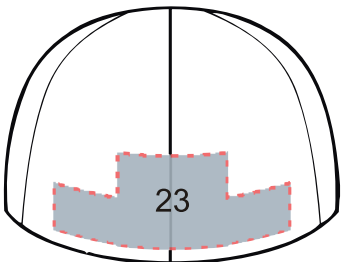
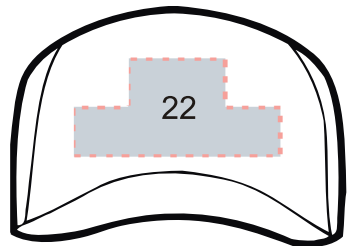
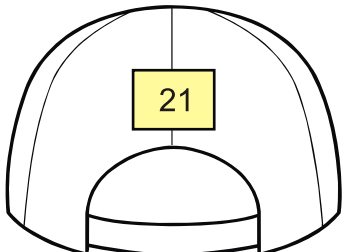
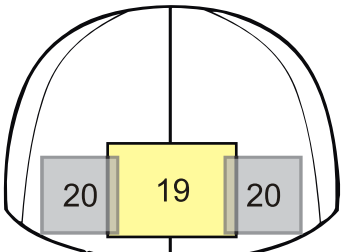
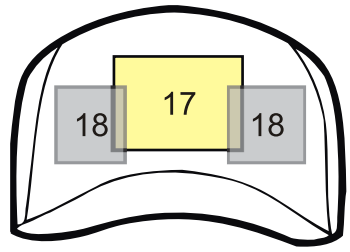
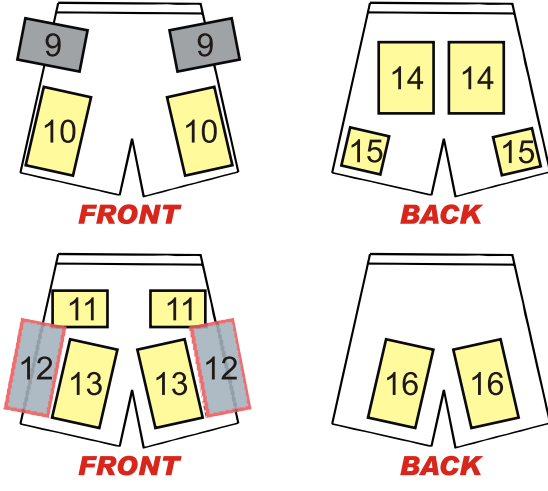
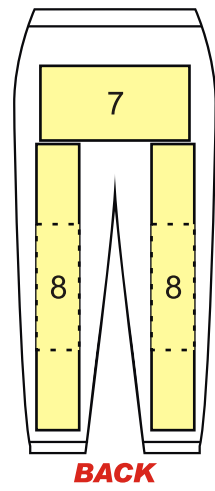
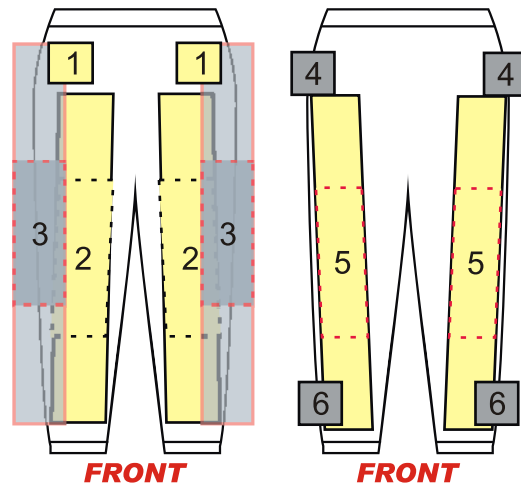




# PLACEMENT GUIDE



PLACEMENT		DESCRIPTION
1	<b>FF</b>	<b>FULL FRONT</b> - 10" X 10" 640L/3329/B8750 - 8" X 10" 3368/B1080 - 7" X 10"
2	<b>RS/LS</b>	<b>RIGHT/LEFT SLEEVE</b> - 3.5" X 4" 640L - 3" X 2.75"
3	<b>F-BS</b>	<b>FRONT (RIGHT/LEFT) - BOTTOM SEAM</b> - 3" X 3" MAX - 10" X 10"
4	<b>FC</b>	<b>FRONT CENTER</b> - 3" X 3"    ONESIE - 5" X 5" MAX - 10" X 10"
5	<b>RC/LC</b>	<b>RIGHT/LEFT CHEST</b> - 4" X 4"
6	<b>FC-BS</b>	<b>FRONT CENTER - BOTTOM SEAM</b> - 10" X 10" 640L/3329/B8750 - 8" X 10" 3368/B1080 - 7" X 10"
7	<b>FS-S</b>	<b>FRONT (RIGHT/LEFT) SHOULDER</b> - 4" X 4" **DIGITAL QUICK PRINT/DURACAD/EMBROIDERY ONLY**
8	<b>FR/FL</b>	<b>FRONT RIGHT/LEFT</b> - 7" X 12"
9	<b>BS-S</b>	<b>(LEFT/RIGHT) BOTTOM SEAM - SMALL</b> - 3.5" X 3.5"
10	<b>BS-L</b>	<b>(LEFT/RIGHT) BOTTOM SEAM - LARGE</b> - 10" X 10"
11	<b>FB</b>	<b>FULL BACK</b> - 10" X 11" 640L/3329/B8750 - 8" X 11" 3368/B1080 - 7" X 11"
12	<b>B-BS</b>	<b>BACK (RIGHT/LEFT) - BOTTOM SEAM</b> - 3" X 3" MAX - 10" X 10"
13	<b>Y</b>	<b>YOKE</b> - 3.5" X 3.5"
14	<b>BC-BS</b>	<b>BACK CENTER - BOTTOM SEAM</b> - 10" X 11" 640L/3329/B8750 - 8" X 11" 3368/B1080 - 7" X 11"
15	<b>BS</b>	<b>BACK (RIGHT/LEFT) SHOULDER</b> - 4" X 4"
16	<b>BR/BL</b>	<b>BACK RIGHT/LEFT</b> - 7" X 12"
17	<b>H</b>	<b>HOOD</b> - 3.5" X 3.5" **SPECIFY IF LOGO IS LEGIBLE WHEN THE HOOD IS UP/DOWN**
18	<b>HS</b>	<b>HOOD (RIGHT/LEFT) - SIDE</b> - 3.5" X 3.5" **SPECIFY IF LOGO IS HORIZONTAL OR VERTICAL WHEN THE HOOD IS UP (SEE DIAGRAM)**
19	<b>HFF</b>	<b>HOODY FULL FRONT</b> - 10" X 9" YOUTH - 10" X 7"
20	<b>RS/LS</b>	<b>RIGHT/LEFT SLEEVE</b> - 3.5" X 12" **SPECIFY TEXT ORIENTATION FOR PERSONALIZATION**
21	<b>RW/LW</b>	<b>RIGHT/LEFT WRIST</b> - 3.5" X 3.5"
22	<b>RP/LP</b>	<b>RIGHT/LEFT POCKET</b> - 3.5" X 3.5"
23	<b>Y</b>	<b>YOKE</b> - 3.5" X 3.5"
24	<b>FB</b>	<b>FULL BACK</b> - 10" X 11"
25	<b>BC-BS</b>	<b>BACK CENTER - BOTTOM SEAM</b> - 10" X 11"

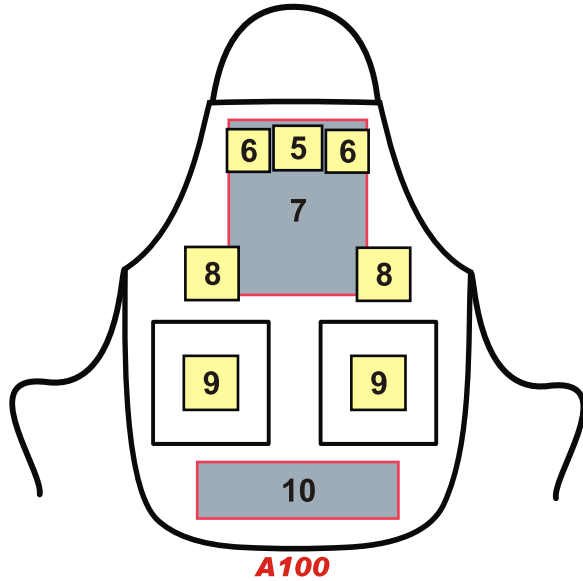
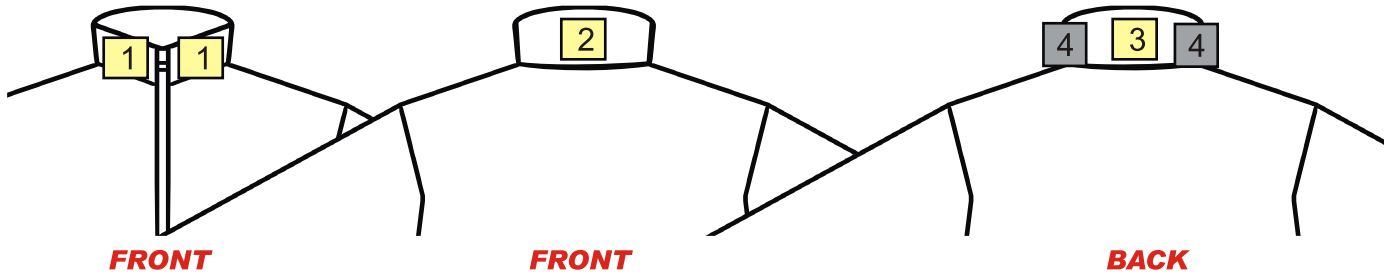


PLACEMENT		DESCRIPTION
1	<b>FH</b>	<b>FRONT (RIGHT/LEFT) HIP</b> - 3.5" X 3.5" 1" AWAY FROM SIDE SEAM
2	<b>FL</b>	<b>FRONT (RIGHT/LEFT) LEG</b> - 3.5" X 12" CENTERED ON THE FRONT OF THE LEG **SPECIFY VERTICAL PLACEMENT (TOP/MIDDLE/BOTTOM**)
3	<b>RS/LS</b>	<b>RIGHT/LEFT LEG</b> - 3.5" X 12" CENTERED HORIZONTALLY ON THE SIDE **SPECIFY VERTICAL PLACEMENT (TOP/MIDDLE/BOTTOM**)
4	<b>RH/LH</b>	<b>RIGHT/LEFT HIP</b> - 3.5" X 3.5" CENTERED HORIZONTALLY ON THE SIDE
5	<b>FS</b>	<b>FRONT (RIGHT/LEFT) SIDE</b> - 3.5" X 12" 1" AWAY FROM SIDE SEAM **SPECIFY VERTICAL PLACEMENT (TOP/MIDDLE/BOTTOM**)
6	<b>BS</b>	<b>(LEFT/RIGHT) BOTTOM SEAM</b> - 3.5" X 3.5" CENTERED HORIZONTALLY ON THE SIDE
7	<b>B</b>	<b>BACK</b> - 10" X 5"
8	<b>FR/FL</b>	<b>BACK (RIGHT/LEFT) LEG</b> - 7" X 12" CENTERED ON THE BACK OF THE LEG **SPECIFY VERTICAL PLACEMENT (TOP/MIDDLE/BOTTOM**)
9	<b>RH/LH</b>	<b>RIGHT/LEFT HIP</b> - 3.5" X 3.5" CENTERED HORIZONTALLY ON THE SIDE
10	<b>FS</b>	<b>FRONT (RIGHT/LEFT) SIDE</b> - 3.5" X 8" 1" AWAY FROM SIDE SEAM
11	<b>FH</b>	<b>FRONT (RIGHT/LEFT) HIP</b> - 3.5" X 3.5" 1" AWAY FROM SIDE SEAM
12	<b>RS/LS</b>	<b>RIGHT/LEFT LEG</b> - 3.5" X 8" CENTERED HORIZONTALLY ON THE SIDE
13	<b>FL</b>	<b>FRONT (RIGHT/LEFT) LEG</b> - 3.5" X 12" CENTERED ON THE FRONT OF THE LEG
14	<b>BR/BL</b>	<b>BACK (RIGHT/LEFT)</b> - 3.5" X 3.5"
15	<b>BS</b>	<b>BACK (RIGHT/LEFT) SIDE</b> - 3.5" X 3.5"
16	<b>BL</b>	<b>BACK (RIGHT/LEFT) LEG</b> - 3.5" X 12" CENTERED ON THE BACK OF THE LEG
17	<b>HF</b>	<b>HAT FRONT</b> - 3.75" X 2.2" - 5.2" X 1.5"
18	<b>HFS</b>	<b>HAT FRONT (RIGHT/LEFT) - SIDE</b> - 2.2" X 2.2"
19	<b>HB</b>	<b>HAT BACK</b> - 3.75" X 2.2" - 5.2" X 1.5"
20	<b>HBS</b>	<b>HAT BACK (RIGHT/LEFT) - SIDE</b> - 2.2" X 2.2"
21	<b>HB-S</b>	<b>HAT BACK - SMALL</b> - 3.5" X 1.5"
22	<b>HF-F</b>	<b>HAT FRONT - FULL</b> - TOP OF LOGO - 2" X .7" - BOTTOM OF LOGO - 5.2" X 1.5"
23	<b>HB-F</b>	<b>HAT BACK - FULL</b> - TOP OF LOGO - 2" X .7" - BOTTOM OF LOGO - 5.2" X 1.5"
24	<b>HB-C</b>	<b>HAT BACK - CURVED</b> - 3.5" X 1"
25	<b>HS</b>	<b>HAT (RIGHT/LEFT) SIDE</b> - 3.5" X 2.2"
26	<b>VF</b>	<b>VISOR FRONT</b> - 4" X 1.25"

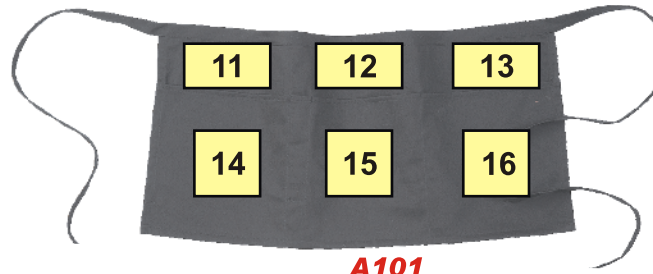
PLACEMENT GUIDE



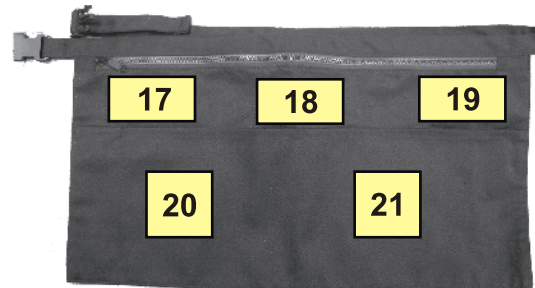
# PLACEMENT GUIDE



**A100**



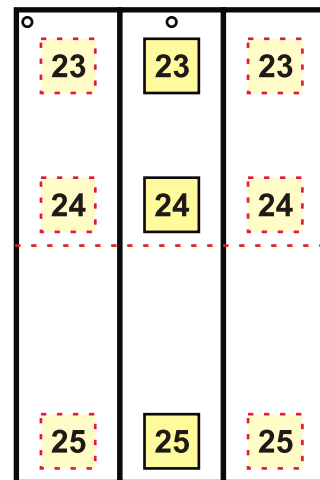
**A101**



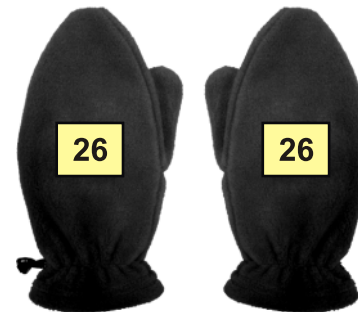
**A101 WI ZIPPER**



**EPNW4915**



**T110 - T140**

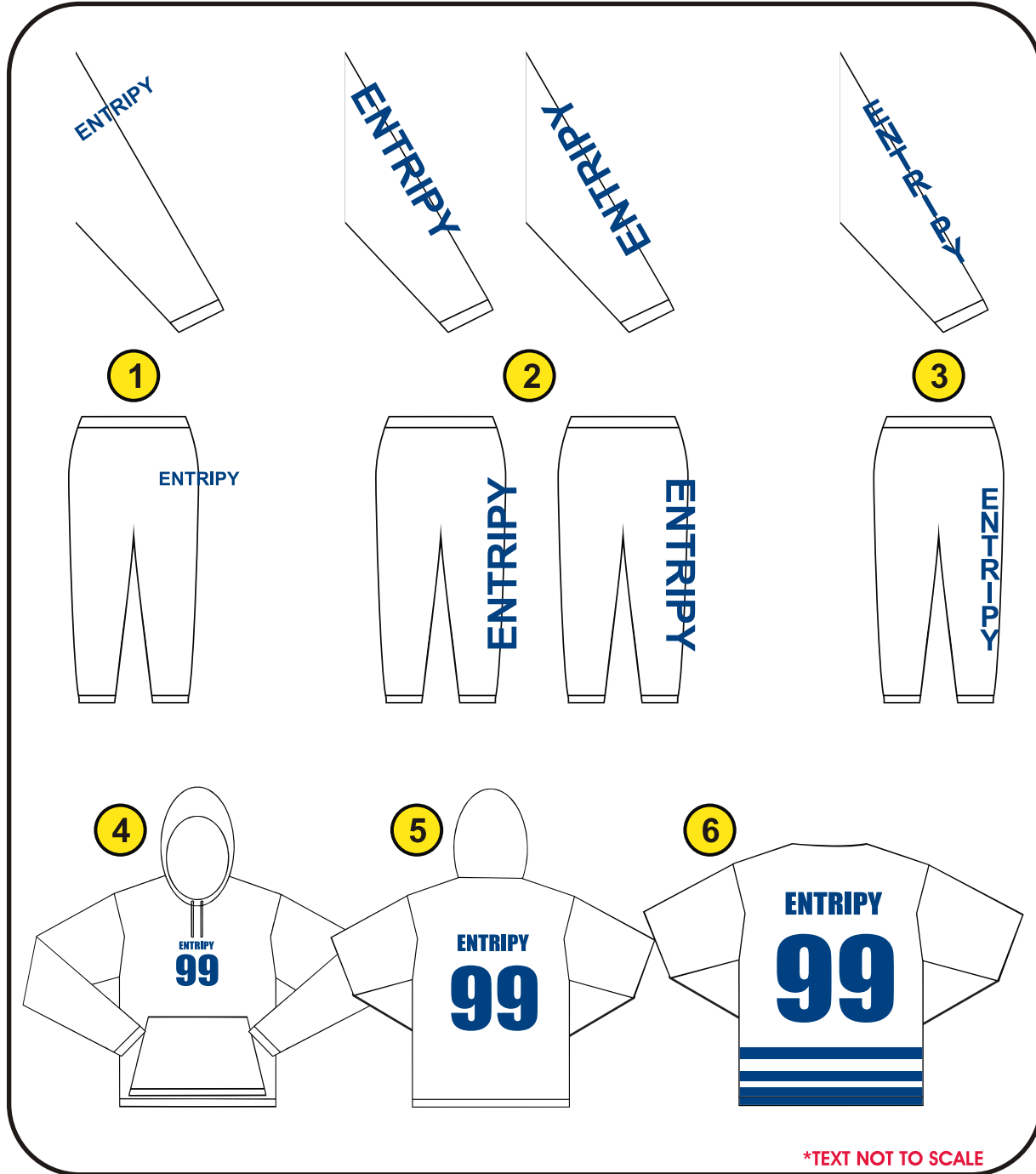


**MITTENS**

PLACEMENT		DESCRIPTION
1	<b>C</b>	(RIGHT/LEFT) COLLAR - 3.5" X 1"
2	<b>C-FC</b>	COLLAR - FRONT CENTER - 3.5" X 1"
3	<b>C-BC</b>	COLLAR - BACK CENTER- 3.5" X 1"
4	<b>C-S</b>	COLLAR (RIGHT/LEFT) SIDE- 3.5" X 1"
5	<b>FC</b>	FRONT CENTER - 3.5" X 12" 1" AWAY FROM SIDE SEAM **SPECIFY VERTICAL PLACEMENT (TOP/MIDDLE/BOTTOM**)
6	<b>RC/LC</b>	RIGHT/LEFT CHEST - 3" X 3"
7	<b>FF</b>	FULL FRONT - 7" X 10"
8	<b>S</b>	RIGHT/LEFT SIDE - 4" X 4"
9	<b>P</b>	RIGHT/LEFT POCKET - 4" X 4" **DIGITAL QUICK PRINT ONLY**
10	<b>BS</b>	BOTTOM SEAM - 10" X 3" 1" AWAY FROM SIDE SEAM
11	<b>RH</b>	RIGHT HIP - 5" X 1.75" **DIGITAL QUICK PRINT OR EMBROIDERY ONLY**
12	<b>CH</b>	CENTER HIP - 5" X 1.75" **DIGITAL QUICK PRINT OR EMBROIDERY ONLY**
13	<b>LH</b>	LEFT HIP - 5" X 1.75" **DIGITAL QUICK PRINT OR EMBROIDERY ONLY**
14	<b>RP</b>	RIGHT POCKET - 4" X 4" **DIGITAL QUICK PRINT ONLY**
15	<b>CP</b>	CENTER POCKET - 4" X 4" **DIGITAL QUICK PRINT ONLY**
16	<b>LP</b>	LEFT POCKET - 4" X 4" **DIGITAL QUICK PRINT ONLY**
17	<b>RH</b>	RIGHT HIP - 5" X 1.5" **DIGITAL QUICK PRINT OR EMBROIDERY ONLY**
18	<b>CH</b>	CENTER HIP - 5" X 1.5" **DIGITAL QUICK PRINT OR EMBROIDERY ONLY**
19	<b>LH</b>	LEFT HIP - 5" X 1.5" **DIGITAL QUICK PRINT OR EMBROIDERY ONLY**
20	<b>RP</b>	RIGHT POCKET - 4" X 4" **DIGITAL QUICK PRINT ONLY**
21	<b>LP</b>	LEFT POCKET - 4" X 4" **DIGITAL QUICK PRINT ONLY**
22	<b>FC/BC</b>	FRONT/BACK CENTER - 10" X 10"
23	<b>T-CP</b>	TOP CENTER PANEL - 3" X 3" **DEFAULT EMBROIDERY IS ON THE CENTER PANEL** **SPECIFY WHEN REQUEST IS FOR LEFT/RIGHT PANEL**
24	<b>M-CP</b>	MIDDLE CENTER PANEL - 3" X 3" **DEFAULT EMBROIDERY IS ON THE CENTER PANEL** **SPECIFY WHEN REQUEST IS FOR LEFT/RIGHT PANEL**
25	<b>B-CP</b>	BOTTOM CENTER PANEL - 3" X 3" **DEFAULT EMBROIDERY IS ON THE CENTER PANEL** **SPECIFY WHEN REQUEST IS FOR LEFT/RIGHT PANEL**
26	<b>C</b>	CENTER - 2" X 2" **SPECIFY IF LOGO IS LEGIBLE WHEN HANDS ARE UP/DOWN**



# PERSONALIZATION



PLACEMENT		DESCRIPTION
1	<b>H</b>	<b>HORIZONTAL</b> - 0.5" IN HEIGHT (MAX - 5" WIDE) **AVERAGE # OF CHARACTERS - 13 ** ***PERSONALIZATION WILL BE FORCED IF MORE THAN 13 CHARACTERS***
2	<b>V</b>	<b>VERTICAL</b> - 12" IN HEIGHT - (MAX - 3.5" WIDE) **AVERAGE # OF CHARACTERS - 13 **SPECIFY ORIGIN (TOP/BOTTOM)** ***PERSONALIZATION WILL BE FORCED IF MORE THAN 13 CHARACTERS***
3	<b>S</b>	<b>STACKED</b> - 12" IN HEIGHT - (MAX - 3.5" WIDE) **AVERAGE # OF CHARACTERS - 13 ***PERSONALIZATION WILL BE FORCED IF MORE THAN 13 CHARACTERS***

**ENTRIPTY** 2.5" X 0.5"  
**ENTRIPTY CUSTOM** 5" X 0.5"  
**ENTRIPTY CUSTOM CLOTHING** 5" X 0.5"

1" X 12" ENTRIPY CUSTOM CLOTHING  
 1" X 8" ENTRIPY CUSTOM CLOTHING  
 1" X 5" ENTRIPY CUSTOM CLOTHING

\*LONGEST NAME WILL BE PROOFED  
 \*POINT SIZE WILL REMAIN CONSISTENT FOR ALL NAMES  
 \*NAMES WILL BE PROCESSED AS PER CUSTOMER'S LIST  
 (PLEASE CHECK FOR SPELLING AND CASE SENSITIVITY)

4	<b>T-S</b>	<b>TEAM - SMALL</b> - NAMES - 1" IN HEIGHT - NUMBERS - 3.5" HEIGHT ***GAP - 0.5" IN HEIGHT***
5	<b>T-L</b>	<b>TEAM - LARGE</b> - NAMES - 2" IN HEIGHT - NUMBERS - 8" HEIGHT ***GAP - 2" IN HEIGHT***
6	<b>T-XL</b>	<b>TEAM - X-LARGE</b> - NAMES - 3" IN HEIGHT - NUMBERS - 10" HEIGHT ***GAP - 3" IN HEIGHT***

PLACEMENT GUIDE



# ARTWORK TYPE

SCREEN PRINTING IS A ONE-COLOR PROCESS MEANING YOU PRINT EVERY COLOR SEPARATELY USING A SEPARATE SCREEN. BELOW ARE 4 DIFFERENT PRINTING PROCESSES. NOTE HOW THE ARTWORK HAS BEEN EDITED FOR EACH PRINT PROCESS.



**SPOT COLOUR**

**3 COLOURS**  
RED  
YELLOW  
BLACK



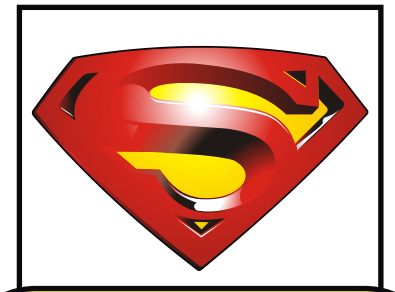
**SPOT COLOUR WITH HALFTONES**

**4 COLOURS**  
RED W/ HALFTONES  
YELLOW  
BLACK  
WHITE



**SIMULATED PROCESS**

**4 COLOURS**  
RED W/ HALFTONES  
YELLOW W/ HALFTONES  
BLACK W/ HALFTONES  
WHITE W/ HALFTONES

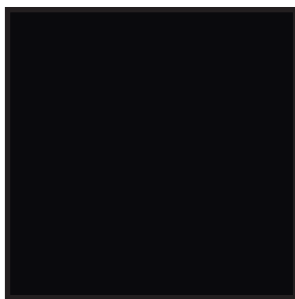


**4 COLOUR PROCESS**  
*(WHITE GARMENT ONLY)*

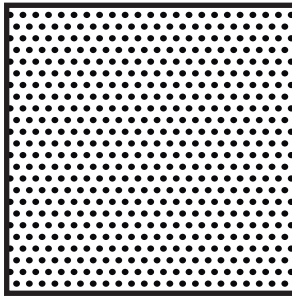
**4 COLOURS**  
CYAN  
MAGENTA  
YELLOW  
BLACK

# HALFTONES

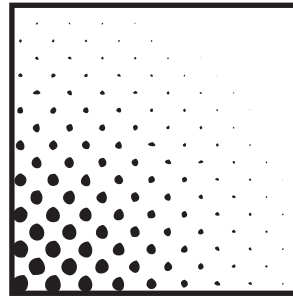
A HALFTONE PATTERN IS A SERIES OF DOTS THAT VARY IN SIZE, SHAPE AND SPACING TO CREATE AN OPTICAL ILLUSION OF VARYING TONES AND GRADIENTS.



**UNIFORM**



**LINEAR**



**IRREGULAR**

